For Immediate Release (Translation only)

Company name: Alps Electric Co., Ltd President: Masataka Kataoka

(Code 6770, TSE 1st Section)

Inquiries to: Yasuhiro Nakai, Senior Manager

CSR Dept.

TEL (03)5499-8026(IR Direct)

Official Announcement Regarding Revisions to Financial Results Forecast

We hereby announce, as follows, a revision to our consolidated financial results forecast for the Fiscal Year 2009 ("FY2009" - April 1, 2009 through March 31, 2010) which was released on February 9, 2010.

- 1. Revisions to the Consolidated Financial Results Forecast
- (1) Forecast of FY2009 (April 1, 2009 through March 31, 2010)

(Unit: "Millions of yen" execpt information of per share, %)

	(A) Forecast	(B) Forecast	(B) - (A)	(B) / (A)	Ref. FY2008
	(Feb. 9, 2010)				(Apr. 08 - Mar. 09)
Net Sales	480,000	493,500	13,500	2.8%	538,995
Operating Income	1,500	4,000	2,500	166.7%	-26,524
Ordinary Income	-3,000	1,300	4,300		-23,305
Net Income	-7,500	100	7,600		-70,064
Basic ernings per share	-41.85	0.56	42.41		-390.93

2. Reasons for Revisions

Demand for consumer and car-related components has generally increased in the fourth quarter more than anticipated at the beginning of the fiscal year, and thus we estimate an increase in revenue within the electronic components segment. Additionally, Alpine Electronics, Inc. (Code 6816, TSE 1st Section), a subsidiary of the Alps Group, announced a revision to its financial results forecast yesterday, which will influence the audio equipment segment.

Accordingly, we hereby revise net sales, operating income, ordinary income and net income forecasted among the consolidated financial results announced on February 9, 2010. Definitive FY2009 financial results will be announced on May 12, 2010.

1. FX rates

For the estimation FY2009-4Q are USD = 90.00 JPY, EUR = 125.00 JPY

2. Segment Information

< Forecast FY2009 >

(Millions of yen, %)

	(A)	(B)		
Net Sales	Forecast	Forecast	(B) - (A)	(B) / (A)
	(Feb.9, 2010)			
Electronic Components	270,000	275,000	5,000	1.9%
Audio Equipment	158,000	166,500	8,500	5.4%
Logistics and Others	52,000	52,000	0	0.0%
Segment adjustment				
Total	480,000	493,500	13,500	2.8%

(Millions of yen, %)

	(A)	(B)		
Operating Income	Forecast	Forecast	(B) - (A)	(B) / (A)
	(Feb.9, 2010)			
Electronic Components	0	100	100	
Audio Equipment	-2,000	200	2,200	
Logistics and Others	3,200	3,400	200	6.3%
Segment adjustment	300	300	0	
Total	1,500	4,000	2,500	166.7%

Disclaimer:

The above forecasts are made using only the data and information currently available to us. Their reliability and accuracy is in no way guaranteed as they may from time to time vary from the actual results.