

Results Briefing FY2010-1Q

ALPS ELECTRIC CO., LTD.

Perfecting the Art of Electronics
ALPS[®]

COPYRIGHT(C) 2010 ALPS ELECTRIC CO., LTD. ALL RIGHTS RESERVED.

Results for FY2010 – 1Q



Summary

(Unit: Billions of JPY)

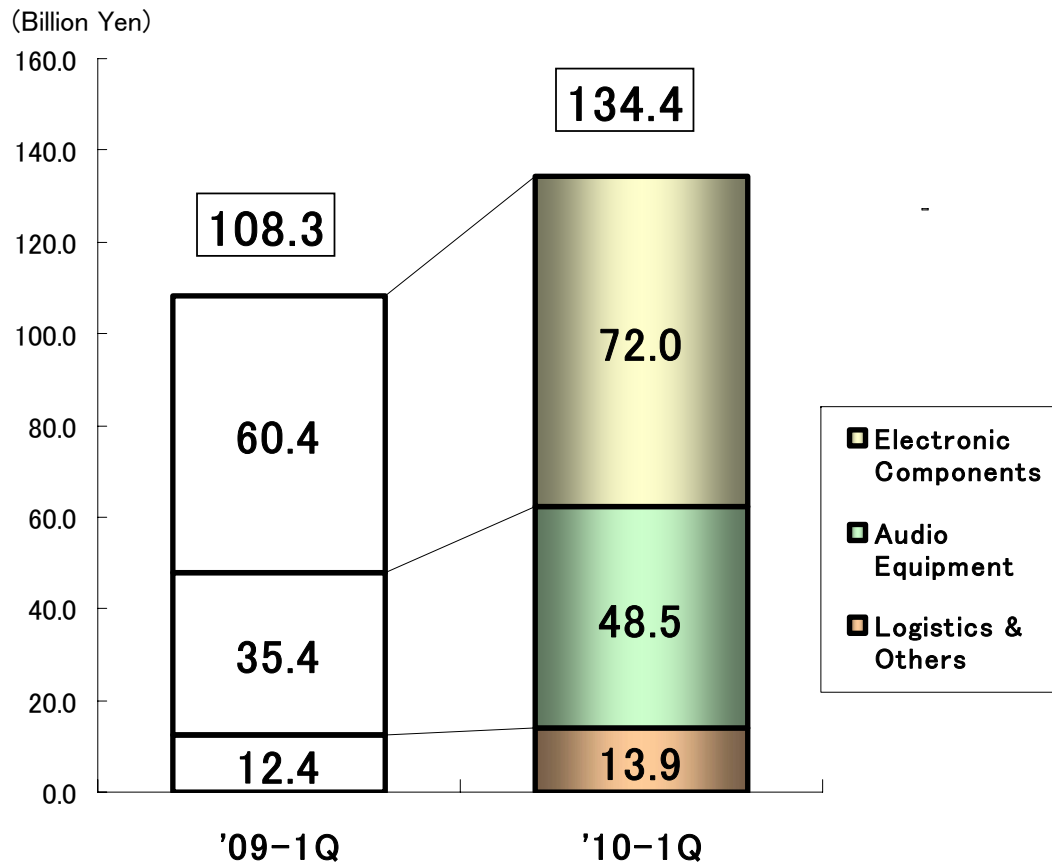
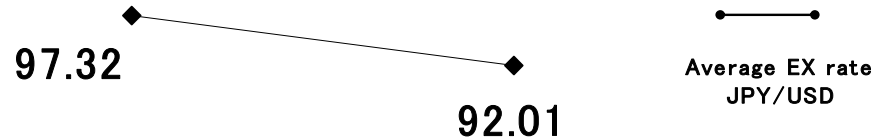
		FY2010	FY2009	Difference		FY2009	Difference	
		1 Q	1 Q	vs.'09 1Q		4 Q	vs.'09 4Q	
		Results	Results			Results		
Electronic Components		72.0	60.4	11.5	19.1%	66.2	5.8	8.8%
	(AUTO Division)	(31.8)	(23.7)	8.1		(31.1)	0.7	
	(HM&I Division)	(40.2)	(36.7)	3.4		(35.0)	5.2	
Audio Equipment		48.5	35.4	13.0	36.9%	47.5	1.0	2.2%
Logistics		11.8		—			—	
Others		2.0	12.4	—		13.7	—	
Net Sales		134.4	108.3	26.0	24.1%	127.4	6.9	5.5%
Electronic Components		3.2	-5.1	8.3		2.1	1.0	
Audio Equipment		4.0	-4.8	8.8		3.3	0.6	
Logistics		1.0	0.7	—		1.3	—	
Others		0.0		—			—	
Eliminations		0.0	0.0	0.0		-0.3	0.4	
Operating Income		8.4	6.3%	-9.1	-8.5%	17.5	6.4	5.0%
Ordinary Income		5.6	4.2%	-9.4	-8.8%	15.0	5.0	3.9%
Net Income		3.2	2.4%	-8.4	-7.8%	11.6	7.8	6.2%
F	JPY/USD	92.01	97.32	-5.31		90.70	1.31	
X	JPY/EUR	116.99	132.57	-15.58		125.62	-8.63	

Note: As of the beginning of this period, what was previously the "Logistics and Others" segment is now being displayed as separate "Logistics" and "Others" categories.

Results for FY2010 – 1Q



Change in Consolidated Sales



Change + 26.0 Billion Yen

◇ Effect of exchange rate

- 5.3 Billion Yen

- Depreciation of USD against JPY - 2.0 Billion Yen
- Depreciation of EUR against JPY - 2.8 Billion Yen
- Other currencies - 0.5 Billion Yen

◇ Excluding exchange rate effect

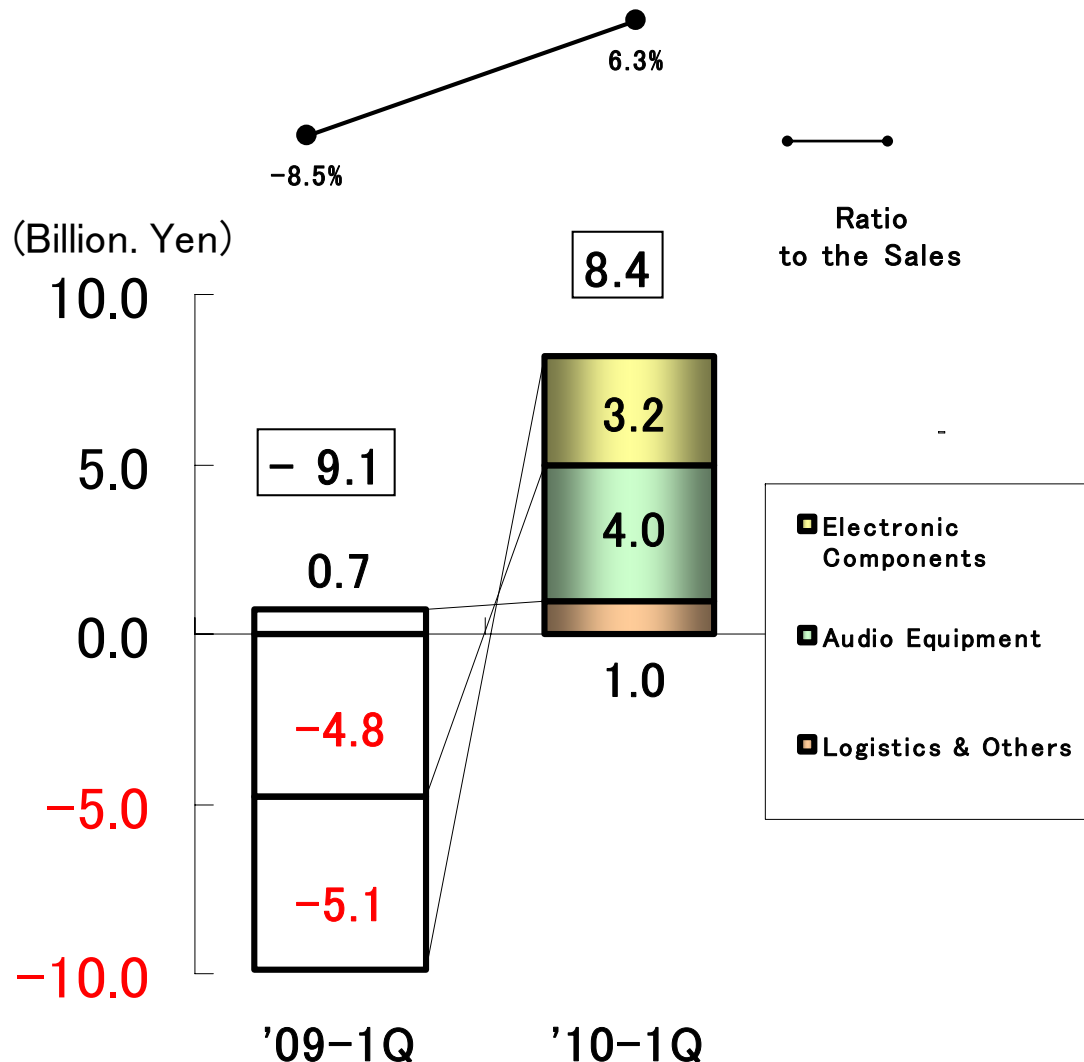
+ 31.4 Billion Yen

- Increase in sales of Electronic Components +14.6 Billion Yen
- Increase in sales of Audio Equipment +15.3 Billion Yen
- Increase in sales of Logistics and others + 1.4 Billion Yen

Results for FY2010 – 1Q



Change in Operating Income



Change + 17.5 Billion Yen

◇ Effect of exchange rate

- 1.2 Billion Yen

- Depreciation of USD against JPY - 0.4 Billion Yen
- Depreciation of EUR against JPY - 0.6 Billion Yen
- Other Currencies - 0.2 Billion Yen

◇ Excluding exchange rate effect

+ 18.7 Billion Yen

- Increase in Electronic Components + 9.0 Billion Yen
- Increase in Audio Equipment + 9.3 Billion Yen
- Increase in Logistics & Others + 0.4 Billion Yen

Note: Data shown is before elimination of consolidated accounts.

Results for FY2010 – 1Q

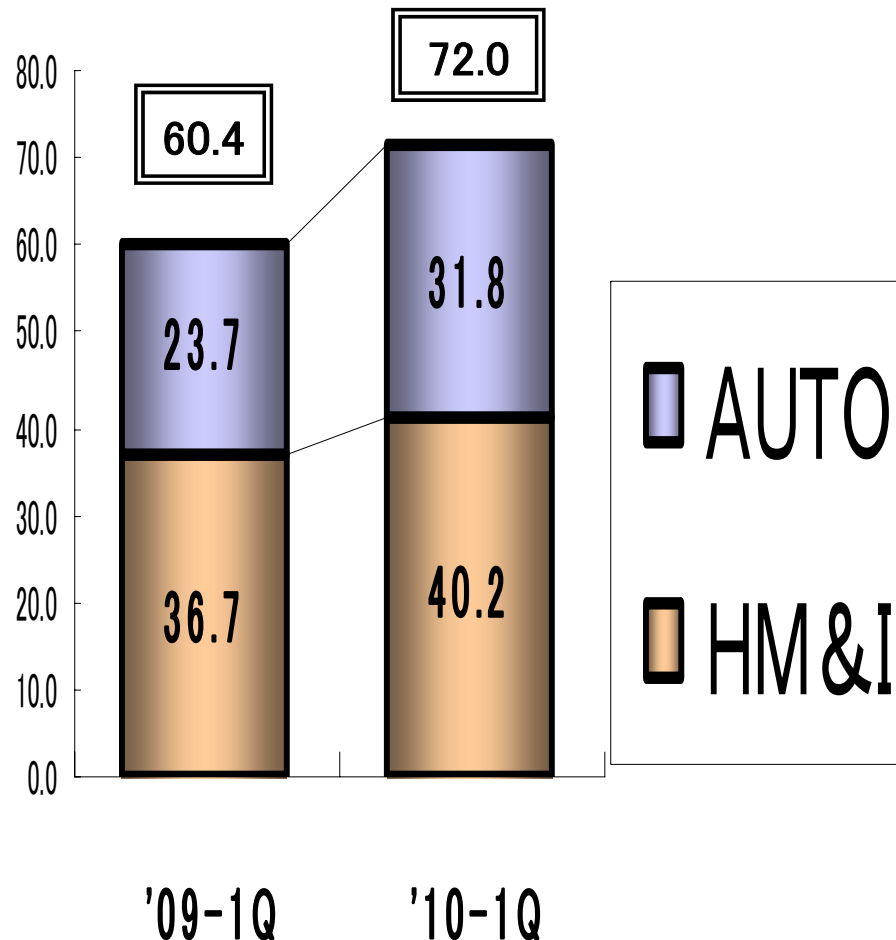
Overview of Electronic Components Segment



Breakdown of Sales

Change + 11.5 Billion Yen

(Billion Yen)



(HM&I)

- Touch panel business has been rising favorably with increased demand for portable electronic devices such as smart phones.

(AUTO)

- Automobile production numbers are showing a stable recovery, resulting in an upward trend for automotive-related products.

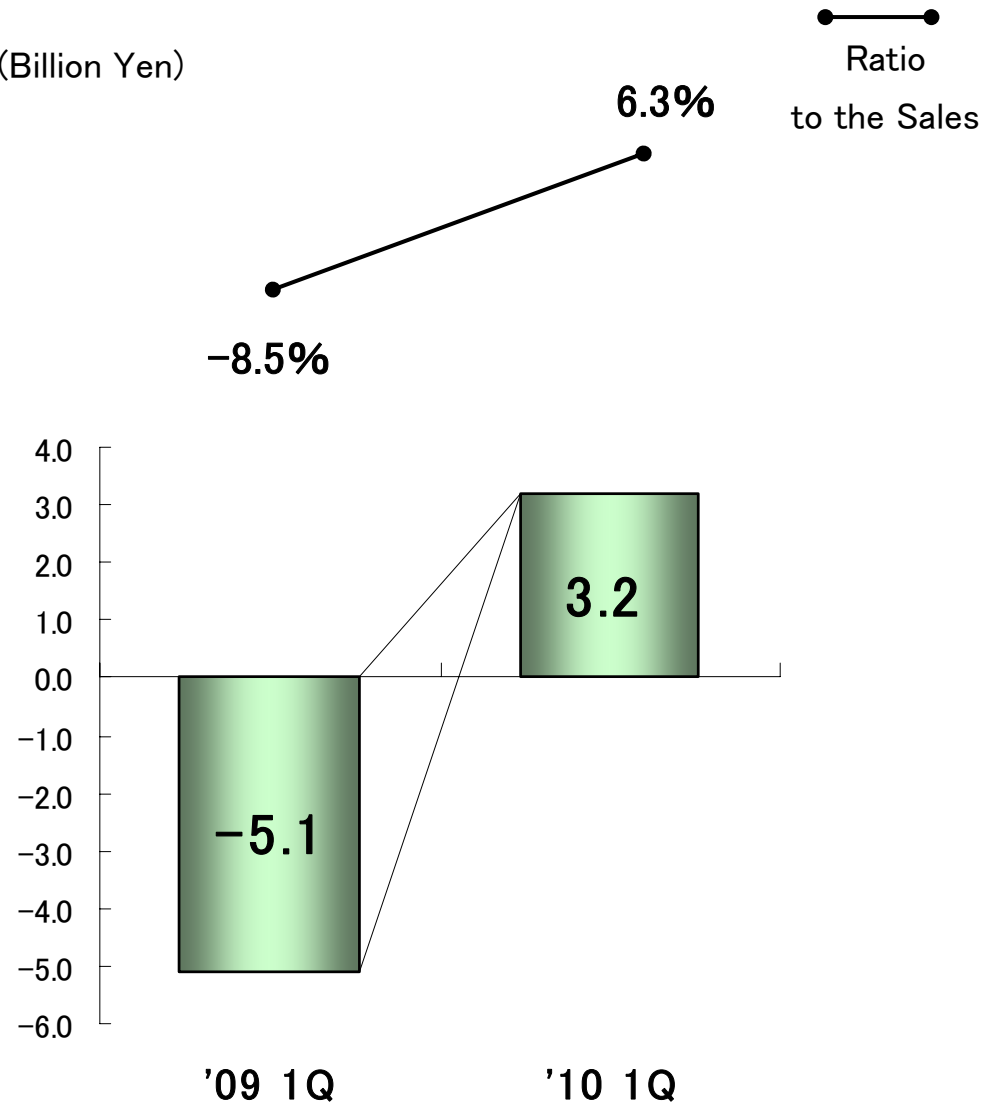
Results for FY2010 – 1Q

Overview of Electronic Components Segment



Change in Operating Income

(Billion Yen)



Change + 8.3 Billion Yen

◇ Effect of exchange rate

- 0.7 Billion Yen

- Depreciation of USD against JPY - 0.3 Billion Yen
- Depreciation of EUR against JPY - 0.2 Billion Yen
- Other Currencies - 0.1 Billion Yen

◇ Excluding exchange rate effect

+ 9.0 Billion Yen

- Increase in Net Sales + 6.0 Billion Yen
- Costs decreased due to implementation of structural reforms. + 3.0 Billion Yen

(Reference) Effect of Fluctuation of Exchange Rates

■ Amount Affected to Sales and Operating Income Per ¥1

< Consolidation Base >

- Sales:

 - 0.17 Billion Yen/month against USD

 - 0.06 Billion Yen/month against EUR

- Operating Income:

 - 0.03 Billion Yen/month against USD

 - 0.02 Billion Yen/month against EUR

< Electronic Components Segment >

- Sales:

 - 0.12 Billion Yen/month against USD

 - 0.03 Billion Yen/month against EUR

- Operating Income:

 - 0.02 Billion Yen/month against USD

 - 0.01 Billion Yen/month against EUR

Note: Based on the results of FY2010 – 1Q

Forecast of FY2010 – 1H



Summary

(Unit: Billions of JPY)

		FY2010 – 1H				Forecast (Aug. 6 '10)		Forecast (May 12 '10)		Difference	
		1 Q Results		2 Q Forecast							
Electronic Components		72.0	80.0	152.0		143.0		9.0			
	(AUTO Division)	(31.8)	(29.2)	(61.0)		(59.0)		(2.0)			
	(HM&I Division)	(40.2)	(50.8)	(91.0)		(84.0)		(7.0)			
Audio Equipment		48.5	47.5	96.0		91.0		5.0			
Logistics		11.8	11.2	23.0		23.0		0.0			
Others		2.0	1.0	3.0		3.0		0.0			
Net Sales		134.4	139.6	274.0		260.0		14.0			
Electronic Components		3.2	3.3	6.5		5.0		1.5			
Audio Equipment		4.0	1.5	5.5		3.5		2.0			
Logistics		1.0	0.8	1.8		1.8		0.0			
Others		0.0	0.0	0.0		0.0		0.0			
Eliminations		0.0	0.2	0.2		-0.3		0.5			
Operating Income		8.4	6.3%	5.6	4.0%	14.0	5.1%	10.0	3.8%	4.0	40.0%
Ordinary Income		5.6	4.2%	3.9	2.8%	9.5	3.5%	9.0	3.5%	0.5	5.6%
Net Income		3.2	2.4%	1.8	1.3%	5.0	1.9%	5.0	1.9%	0.0	0.0%
F	JPY/USD	92.01	86.00	89.00		90.00		-1.00			
X	JPY/EUR	116.99	110.00	113.50		120.00		-6.50			

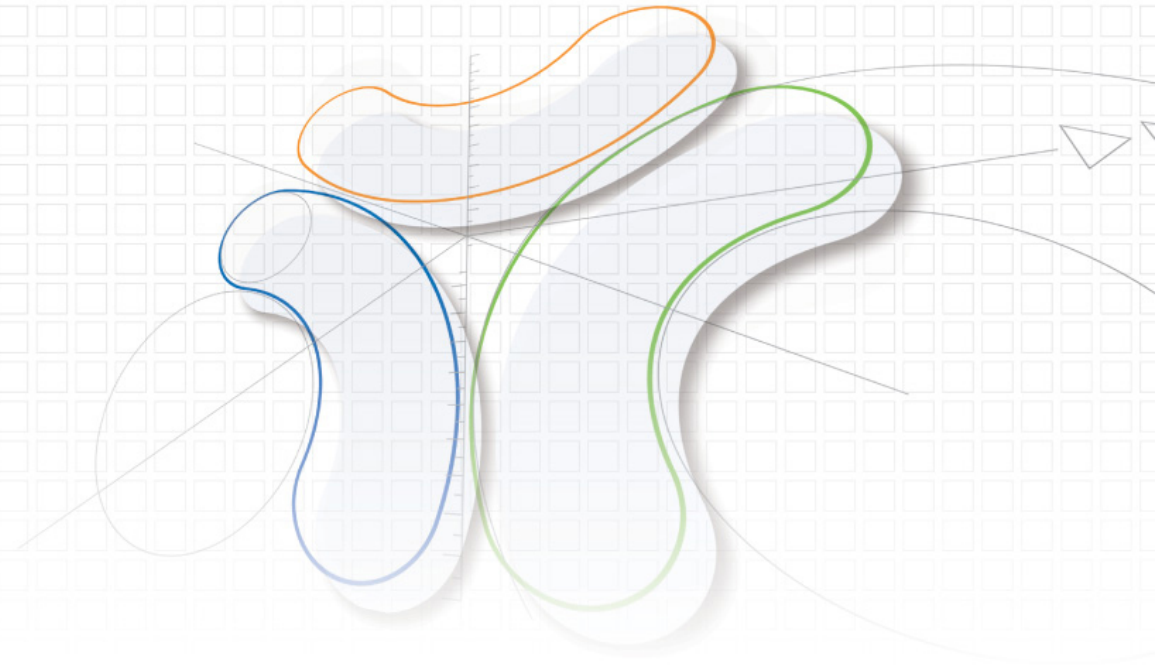
Forecast of FY2010



Summary

(Unit: Billions of JPY)

	FY2010				Forecast (May 12 '10)	Difference		
	1 H Forecast	2 H Forecast	Forecast (Aug. 6 '10)					
Electronic Components	152.0	141.0	293.0		286.0	7.0		
(AUTO Division)	(61.0)	(59.0)	(120.0)		(117.0)	(3.0)		
(HM&I Division)	(91.0)	(82.0)	(173.0)		(169.0)	(4.0)		
Audio Equipment	96.0	92.0	188.0		178.0	10.0		
Logistics	23.0	24.0	47.0		47.0	0.0		
Others	3.0	4.0	7.0		9.0	-2.0		
Net Sales	274.0	261.0	535.0		520.0	15.0		
Electronic Components	6.5	7.5	14.0		14.0	0.0		
Audio Equipment	5.5	3.0	8.5		6.0	2.5		
Logistics	1.8	2.2	4.0		4.0	0.0		
Others	0.0	0.2	0.2		0.3	-0.1		
Eliminations	0.2	-0.4	-0.2		-0.3	0.1		
Operating Income	14.0	12.5	26.5	5.0%	24.0	4.6%	2.5	10.4%
Ordinary Income	9.5	12.0	21.5	4.0%	21.5	4.1%	0.0	0.0%
Net Income	5.0	9.0	14.0	2.6%	14.0	2.7%	0.0	0.0%
F	JPY/USD	89.00	86.00	87.50	90.00	-2.50		
X	JPY/EUR	113.50	110.00	111.80	120.00	-8.20		



End

The contents included in this presentation are based on currently available information. To the extent that statements in this presentation do not relate to historical or current facts, they constitute forward-looking statements based on current assumptions and beliefs. Alps Electric cannot guarantee the outcome of these forward-looking statements. Finally, the information in this presentation is not subject to inspection by certified public accountants.

Perfecting the Art of Electronics
ALPS[®]

Consolidated financial results FY2010 1Q (End 2011/03)

Basic Datas

6th Aug., 2010

Alps Electric Co., Ltd.

1. Outline

(Unit : 100 million Yen)

	FY2009					FY2010			
	1 Q	2 Q	3 Q	4 Q	Total	1 Q	2 Q	2 Q (Est)	Total
Net Sales	1,083	1,285	1,291	1,274	4,936	1,344	—	2,740	5,350
Domestic	321	390	359	353	1,424	362	—	—	—
Overseas	762	895	931	921	3,511	982	—	—	—
Operating Income	△91	15	58	64	47	84	—	140	265
Ordinary Income	△94	0	60	50	16	56	—	95	215
Net Income	△84	△11	23	78	5	32	—	50	140

2. Net Sales (by segments)

(Unit : 100 million Yen)

	FY2009					FY2010			
	1 Q	2 Q	3 Q	4 Q	Total	1 Q	2 Q	2 Q (Est)	Total
Electronic Components	604	757	716	662	2,741	720	—	1,520	2,930
AUTO	237	272	303	311	1,125	318	—	610	1,200
HM&I	367	485	413	350	1,616	402	—	910	1,730
Audio equipment	354	397	434	475	1,661	485	—	960	1,880
Logistics	124	130	139	137	532	118	—	230	470
Others						20	—	30	70
Total	1,083	1,285	1,291	1,274	4,936	1,344	—	2,740	5,350

(Ref.) From the beginning of this fiscal year, the "Logistics and others segment" has been split into the "Logistics segment" and "Others" due to the change of reporting segments.

3. Operating Income

(Unit : 100 million Yen)

	FY2009					FY2010			
	1 Q	2 Q	3 Q	4 Q	Total	1 Q	2 Q	2 Q (Est)	Total
Electronic Components	△51	15	18	21	3	32	—	65	140
Audio equipment	△48	△8	24	33	2	40	—	55	85
Logistics	7	6	11	13	37	10	—	18	40
Others						0	—	0	2
Eliminations	0	2	4	△3	3	0	—	2	△2
Total	△91	15	58	64	47	84	—	140	265

4. Capital Expenditures

(Unit : 100 million Yen)

	FY2009					FY2010			
	1 Q	2 Q	3 Q	4 Q	Total	1 Q	2 Q	2 Q (Est)	Total
Electronic Components	42	28	19	28	119	21	—	87	125
Audio equipment	13	10	6	13	43	11	—	22	35
Logistics	4	4	5	10	25	5	—	9	14
Others						1	—	2	3
Eliminations	△1	△4	△0	2	△3	△0	—	—	—
Total	58	39	30	55	184	40	—	120	180

(Ref.) Estimate booked on the basis of order forecast including lease.

5. Depreciation Expenses

(Unit : 100 million Yen)

	FY2009					FY2010			
	1 Q	2 Q	3 Q	4 Q	Total	1 Q	2 Q	2 Q (Est)	Total
Electronic Components	30	25	27	23	107	23	—	47	98
Audio equipment	21	21	20	19	83	17	—	37	79
Logistics	5	5	6	4	22	4	—	8	17
Others						1	—	2	4
Eliminations	△0	△1	△2	3	△1	△0	—	—	—
Total	57	51	52	51	212	46	—	95	200

6. R & D Expenses

(Unit : 100 million Yen)

	FY2009					FY2010			
	1 Q	2 Q	3 Q	4 Q	Total	1 Q	2 Q	2 Q (Est)	Total
Electronic Components	29	23	21	21	96	28	—	65	124
Audio equipment	57	50	43	30	181	44	—	89	166
Logistics						—	—	—	—
Others	0	0	0	△0	0	0	—	0	0
Total	86	73	65	52	278	73	—	155	290

7. Inventories

(Unit : 100 million Yen)

	2009/6	2009/9	2009/12	2010/3	2010/6
Electronic Components	315	313	328	297	333
Audio equipment	209	190	205	177	212
Logistics	8	6	6	6	6
Others					0
Eliminations	△0	△0	△0	△0	△0
Total	533	510	539	481	553

8. Employees

(Unit : Person)

	2009/6	2009/9	2009/12	2010/3	2010/6
Electronic Components	21,274	21,121	20,703	20,633	21,170
Audio equipment	10,347	10,621	10,506	10,913	10,932
Logistics	4,941	4,917	4,953	4,974	4,216
Others					821
Total	36,562	36,659	36,162	36,520	37,139
(Non Consolidated)	5,992	5,942	5,926	5,854	5,769

(Ref.) All figures exclude temporary employees.